



[michechung@gmail.com](mailto:michechung@gmail.com)  
[michechung.com](http://michechung.com)  
[linkedin.com/in/michechung](https://linkedin.com/in/michechung)

## EXPERIENCE

### McKinsey & Company

Design Analyst

Austin, TX | October 2022 - Present

- Working collaboratively with clients across industries and conducting value-driven problem-solving and feedback sessions.
- Generating developer-ready design artifacts that seamlessly integrate user, business, and technical requirements.
- Applying design thinking principles to conduct and analyze bilingual user interviews (English and Spanish).

### Massachusetts Institute of Technology

Teaching Assistant

Cambridge, MA | January 2021 - May 2022

- In the Integrated Design & Management's Core Studio (EM.441) from August 2021 to May 2022, played a key role in workshop sessions, guiding students in tools and fabrication processes, and delivering consistent design feedback to enhance learning.
- In Product Design and Development (15.783 / 2.739) from January to May 2021, collaborated closely with faculty, managing student teams in utilizing platforms like Canvas, Miro, and Qualtrics to optimize class interactions.

### McKinsey & Company

Design Intern

New York, NY | June - August 2021

- Collaborated with 15+ member team and 6+ client designers for a global banking client.
- Assisted in strategy and design artifacts, utilizing design thinking to analyze and present client insights.
- Contributed to client capability building in user research and strategy methods.

### Wisy, Inc.

UX Designer

Panama City, Panama | March 2018 - May 2020

- Spearheaded the UX/UI design initiative for a digital B2B platform focused on employee engagement and data collection, integrating gamification and crowdsourcing principles.
- Executed comprehensive user and market research, driving iterative user testing to refine and optimize the design.
- Oversaw the creation of design artifacts for the company's branding and marketing campaigns, ensuring a cohesive and compelling visual identity.

## EDUCATION

### Massachusetts Institute of Technology

M.S. Engineering & Management

Cambridge, MA | August 2020 - May 2022

Focus on Human-Centered Design, Sustainability, and Leadership  
Activities: Afterschool-tastic Mentor (Middle school STEM), MIT Triathlon

### Pratt Institute

B.I.D. Bachelor of Industrial Design

Brooklyn, NY | January 2012 - May 2016

Minor in Psychology  
Activities: New York Public Interest Research Group (NYPIRG), Pratt Environments

## SKILLS

**User Research:** Interview planning, conducting, and analyzing, surveys creation and analysis, user testing

**Design:** Design thinking, UX/UI design, sketching, strategy, storytelling, rapid prototyping, visual design

**Teams and Clients:** Agile (Scrum PSM I and PSPO I certified), client capability building and communication, workshop facilitation, workstream management

**Tools:** Adobe (Illustrator, InDesign, Photoshop, Premiere, XD), Figma, Sketch, InVision, Principle, Dovetail, Marvel, Maze, Miro, Qualtrics

**Languages:** Spanish (native), English (fluent), Chinese (basic)